

20
23



ONE Y ANNUAL CAMPAIGN

YMCA of Greater San Antonio Campaign Volunteer / Fundraiser Role

Responsibilities

Goal:

The ideal candidates to serve as the Annual Campaign Volunteers are those whose identification with the Y branch will increase its significance in the minds of those who will be asked to make leadership gifts to the branch.

Duties:

Effective Campaign Volunteers have:

- A genuine passion for the Y's mission, cause, and the case for support.
- The ability to passionately articulate the cause and needs.
- The resources to recruit people who can become ambassadors, advocates, and askers to serve on the council.
- The capacity to make a leadership gift themselves.

Expectations:

The primary responsibility of the Annual Campaign Volunteer is to:

- Personally present the Y's cause and a case for support to selected individuals, businesses, foundations, and organizations.
- Making a generous personal, family, and, as appropriate, business commitment to the Y branch to help establish a clear standard for others to follow.
- Serve as an ambassador for the YMCA by promoting the organization and its initiatives in the community.
- Soliciting gifts as appropriate to help the branch meet its campaign goals.

Term:

The campaign will run from March–August 2023.