

Our Four Pillars and Strategies
2024-2026



People



Purpose



Places



Programs

1: Elevate the staff and volunteer experience.

2: Grow member engagement and enhance the member experience for all generations.

3: Deepen our commitment to equity and inclusion.

1: Ensure financial health and philanthropic sustainability.

2: Grow fundraising by strengthening our culture of philanthropy and sharing our impact.

3: Foster a strong and inclusive brand identity that reflects our commitment to building a welcoming and supportive community.

1: Optimize and reinvest in our physical assets to ensure our locations are accessible and available to all.

2: Explore opportunities for growing our reach.

3: Minimize our impact on the environment and become a more sustainable organization.

1: Assess community needs and serve as a convener to expand and leverage partnerships.

2: Enhance and improve the Y's programs and services through an organization-wide commitment to quality and innovation.

3: Develop new programs for youth during out-of-school time.

